

# ABOUT THE CON

This year Lunacon will be an entirely new convention. A new hotel, new personnel, and some new concepts. Our goal is a simple one: to put on the best regional convention possible.

One of the fist things the committee and I did was to review previous shortcomings and failures. After the review, I discussed the points with the various hotels concerned to obtain their view on these points. The committee then reviewed the points in light of hotel comments and I made up a final list for discussion with the hotel chosen for the Lunacon '72 site. As a result, I feel we have an excellant understanding with the hotel of what each can expect from the other.

The hotel for the Lunacon '72 is the Statler-Hilton, 33rd and Seventh Ave. They have given us all the convention rooms on the 18th floor, the lowest rates possible for the rooms, and a great deal of assistance in planning for the convention. For those who may remember previous conventions at the Statler-Hilton, I should point out that these convention rooms are on the main bank of elevators (ten of them) and that all of these elevators are automatic. We have four large rooms: a main meeting room directly off the elevators; a large huckster room (even bigger than the main meeting room); a room with large floor to ceiling windows on three sides for the art show; and an area for hospitality or general lounging. A great many hotels were investigated and considered before we turned to this one.

In planning for this convention we have tried to come up with new approaches to some of the previous ways of doing things. Where we felt we couldn't make the program item work correctly, we have not hesitated to drop it. For this reason, we have scrapped the idea of a costume ball and a banquet. We also have under consideration novel approaches to the generally trite areas of program items and discussion groups. All of the convention activities are constantly under discussion and revision. If you have any comments or suggestions on how you feel we can improve, I would be glad to hear from you. The final program is by no means rigid and room can always be found for a good idea. Write me directly at my home.

Donald Lundry RD1 - Box 88

Don Lunday

Hightstown, N.J., 08520

#### PROGRAM

Lunacon this year will be a tribute to the concepts of John W. Campbell. The theme for the 1972 convention will be science fiction vs. science fact. Out aim is to provide a program comprised of accomplished people in the applied fields who are working to help shape our world and environment for a future that benefits mankind. Opposing or in agreement with the visions of these "practical" individuals will be the voices of the "imaginative" thinkers-the science fiction writers who are, in addition to their writings, involved in those same, or related, fields through education and study.

The program will be arranged according to the speakers we obtain, with papers, talks, and panels.

Presently, we are in the process of obtaining a notable science fiction writer as Guest of Honor.

Developments, as they occur, will be announced.

#### REGISTRATION

Advance membership rate (until March 17) is \$3.00.

Registration after March 17 and at the door will be \$5.00.

Please make checks payable to LUNACON '72 and mail them to Devra Langsam, 250 Crown Street, Brooklyn, N.Y. 11225.

Membership cards will be distributed at the con. It you want a receipt, please request one.

Special convention rates have been arranged with the hotel. They are:

Singles \$15.75
Doubles 21.00
or Twins
Triples 26.00
Quads 30.00

Transportation to the hotel is easy. The Statler-Hilton is across the street from Pennsylvania Station and is approximately 8 blocks south-east of Port Authority bus terminal. There is limousine service from Kennedy and La Guardia airports.

Huckster rates: First table \$15.00

Second table \$25.00

For further information, contact Devra Langsam.

### PROGRAM BOOK

Deadline for material: February 15

Advertising rates: ½ page \$8.00

full page \$15.00

Size requirements: 1/2 page 41/2 high x 6 wide

full page 9 high x 6 high

Copy must be camera-ready. Material which does not meet specified size will be charged an additional \$5.00. Copy which requires half-tone or other special camera work will be charged \$5.00 additional per effect.

All copy and checks should be sent to LUNACON '72, c/o Franklin M. Dietz Jr., 655 Orchard Street, Oradell, N.J. 07699.

## PROGRESS REPORTS

Deadline for material: Progress Report 2 December 31 Progress Report 3 February 15

Advertising rates: 2 page \$5.00

full page \$8.00

Size requirements: ½ page 5½ high x 4¼ wide

full page  $5\frac{1}{2}$  high x  $8\frac{1}{2}$  wide 7 high x 11 wide copy is acceptable

all sizes include margins

Copy must be camera-ready. Any ads that require halftone will be an additional \$5.00 per advertisement.

All copy and checks should be sent to LUNACON '72, c/o Bruce Newrock, 6 Paulus Blvd., New Brunswick, N.J. 08901.

#### LUNACON '72 Committee

Chairman
Asst. to chairman
Treasurer
Registration secretary
Program chairman
Auctioneer
Huckster Room
Art Show
Program Book
Progress Reports

Artwork

Don Lundry
Elliot Shorter
Eli Cohen
Devra Langsam
Harvey Bilker
Jack Chalker
Al Schuster
Bob Hewitt
Frank Dietz
Bruce & Flo Newrock
Mike Gilbert

All requests for information should be directed to:

Devra Langsam

250 Crown Street Brooklyn, N.Y. 11225